



FOR IMMEDIATE RELEASE

START

Future looks bright for Adelaide start-ups taking Blockchain to the world

IN the lead up to the Adelaide ADC Global Blockchain Summit we pose the question, is blockchain worth all the hype?

This start up entrepreneur team think it most certainly is.

As part of the Summits program the Blockchain Innovation Challenge was announced by the Government of South Australia with ValAi announced as a Finalist.

ADC Forum is collaborating with the South Australian Government to stage a major international Summit to help Australian businesses realise the enormous opportunities presented by blockchain. The ADC Global Blockchain Summit will bring together world leading entrepreneurs, financiers, regulators, researchers and innovators with Australian business leaders to focus on strategies and practical applications for business growth.

“As South Australian entrepreneurs, the team behind ValAi leapt at the opportunity to submit our well-thought-out project.” ValAi Founder Tom Reed discussed.

“Our project uses blockchain to improve operational efficiency, enable business model innovation, and influence how businesses, government and society interact.”

“This aligns directly with the Innovation Challenge’s core vision, so our project was a natural fit for challenge”.

“As a Finalists we have taken part in an incubation program over March 2019, which has been run by local start-up, Leap Sheep and supported by UniSA’s Innovation Collaboration Centre.”

“Blockchain will help deliver tangible solutions to real life problems and have a real impact globally. ValAi is looking forward to bringing our project to market and supporting South Australia’s growth within the innovation and technology space.” Tom Reed commented.

As a Finalist, ValAi will pitch their ideas on stage in front of a panel of international judges at the ADC Global Blockchain Summit on Monday 18 March. Winners of the Challenge will be announced that evening at a gala dinner and will share in a \$100,000 prize pool to go towards further developing their blockchain ideas.

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ADC GLOBAL BLOCKCHAIN SUMMIT 2019

18th – 20th March 2019

Adelaide Convention Centre, Adelaide, South Australia.

Summit website: www.adcblockchain.org

BLOCKCHAIN INNOVATION CHALLENGE

<https://blockchain.yoursay.sa.gov.au/>